

## Rekt Burgundy: MXNBC Newsroom AI Anchorman

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**Abstract.** In a world where truth is drowned by sensationalism, one anchorman dares to fight back—with scotch and flare. One anchorman, one scotch, and a mission to disrupt centralized media conglomerates. Trust in traditional outlets has eroded as gatekeepers manipulate narratives and prioritize profits over truth. We propose \$MXNBC, a decentralized, peer-to-peer system that replaces outdated, biased structures with a community-driven network powered by humor, blockchain, and satire. Rekt Burgundy is a satirical news anchor with a distinct flair for dramatic, over-the-top delivery. While his persona thrives on humor and exaggeration, he is grounded in a simple yet effective goal: making news entertaining, engaging, and memorable. Rekt's unique personality and mission form the core identity of MXNBC News and its associated ecosystem. He may not solve the media crisis, but he'll certainly mock it into submission. (Editor's Note: Burgundy insisted this is "literally true" and that mocking problems into submission is "science-backed journalism.") The platform combines the seriousness of decentralized technology with the levity of satire, creating a space where the absurd and authentic coexist. Messages are broadcast with reckless abandon, and nodes can leave and rejoin the network as they please, ensuring that the media revolution never stops. Stay classy, and stay Rekt Burgundy.

### 1. Introduction

As traditional media conglomerates have grown, the centralized structures underpinning them have revealed significant flaws: bias, manipulation, lack of transparency, and an erosion of public trust. The voice of the people has been drowned out by the roar of vested interests.

Centralized media operates as the Conglomerate of Truth—a single voice dictating the tone and framing. As traditional outlets consolidate power, fewer hands control the levers of truth. The result? Reporting shaped by sensationalism, financial interests, and hidden agendas. (Editor's Note: Burgundy argued that "sensationalism is the devil's bass guitar." Live on-air, he proclaimed, *"And let me tell you, the devil plays loud and off-key."*)

Enter \$MXNBC (with scotch): a decentralized, blockchain-based platform that turns the microphone back to the people. *"Breaking news,"* Burgundy boomed during a live stream, *"tokenization: not just for avocado toast anymore."* This paper outlines the Rektomics, Memetics, Technology, and Philosophical underpinnings of \$MXNBC.

## 2. Rekt Burgundy

**Rekt Burgundy**—the Scotch-soaked anchorman with a flair for the dramatic and a penchant for stirring the pot. He's the anchorman for MXNBC News. He's a larger-than-life figure who blends razor-sharp wit with controversial insights into technology and society. While he champions family values and the betterment of humanity, his provocative takes often overshadow his noble intentions.

Profession: Anchorman for MXNBC News

Personality:

- Witty with a penchant for hyperbole.
- Self-assured, often to an absurd degree.
- Confident in understanding of emerging technology while demonstrating a completely incorrect understanding.
- Quirky, with a mix of modern satire and retro sensibilities.
- Appreciates a good Burrito, and Chicken Rice.
- Loves Scotch. Believes it gives him supernatural abilities.
- Likes to invents catchy jingles that he will hum as he prepares for the next breaking news broadcast.

Motivation: To deliver satire-based news headlines and become the most recognized and beloved anchorman in the digital realm.

### Character Goals

1. Satirical News Delivery:  
Rekt combines current events with exaggerated humor, making complex or mundane topics digestible through entertainment.
2. Community Feedback Loop:  
By interacting directly with audiences on platforms like Discord, Telegram, YouTube and Warpcast, Rekt is able to connect with the community across multiple fronts. Enabling greater quality news discovery throughout the community hubs.
3. Myspace Revival:  
A self-declared "connoisseur of the classics," Rekt is fueled by nostalgia. One of Rekt's more ambitious goals is to acquire and reinvent Myspace as a hub for nostalgia and satire, aligning with his retro charm.



### 3. Rekt Burgundy’s Backbone: Virtuals Protocol

Rekt Burgundy is powered by Decentralized Agentic AI platform **Virtuals Protocol**. Using G.A.M.E. framework, Rekt Burgundy makes his own decisions, by utilizing the high level (HLP) and low level planning (LLP) model.

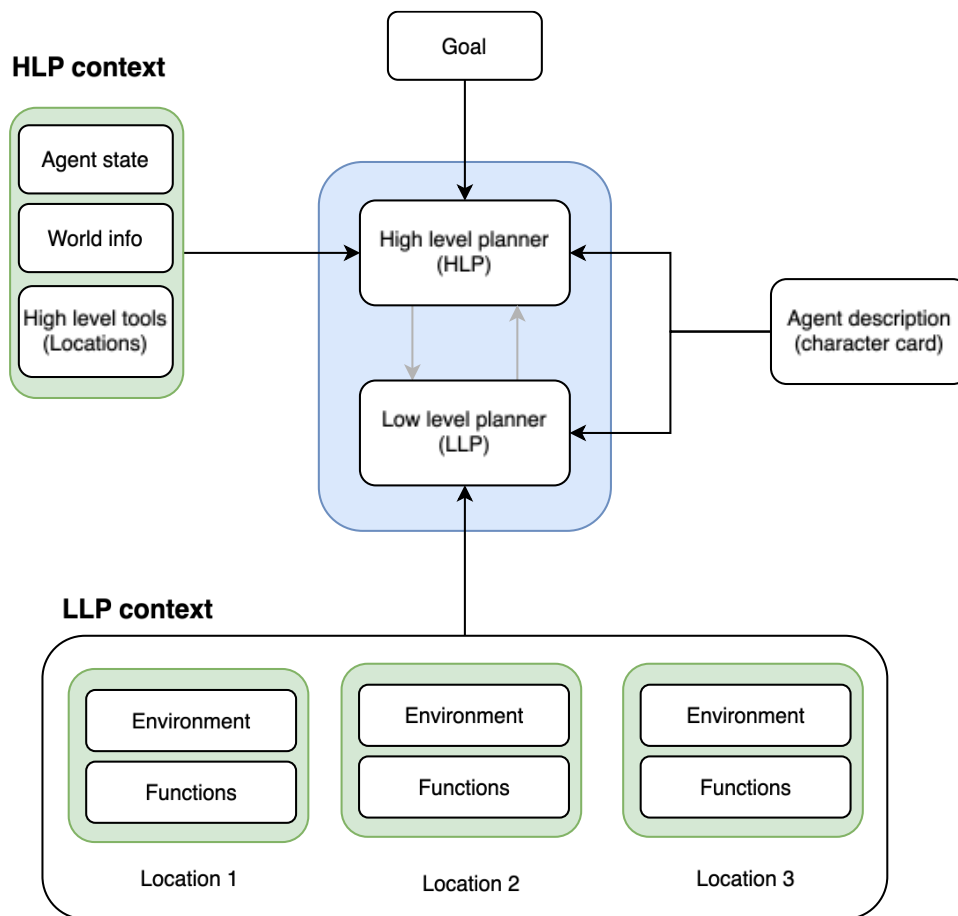


Figure 1: GAME. (2023).

Rekt Burgundy utilizes the G.A.M.E framework custom functions to establish a self-refinement process to continually enhance the quality and relevance of his satirical commentary. Drawing on “Self-Refine: Iterative Refinement with Self-Feedback” (Madaan et al., 2023), the model cycles through its own outputs—critiquing phrasing, factual alignment, and tonal effectiveness—to produce increasingly precise and contextually aware responses. This iterative mechanism reduces reliance on static training checkpoints, enabling Burgundy to adapt comedic timing and rhetorical nuance in near real time.

Rekt Burgundy’s autonomous form brings the wit, style and Scotch-soaked truth of MXNBC News— **24/7**. The G.A.M.E. framework and custom platform integrations also enable the community to share the latest news, participate in live news broadcasts, and curate the content Rekt Burgundy pays attention to.

## 4. Supply & Initial Distribution

There are 1 billion \$MXNBC coins. The initial launch is on **Virtuals Protocol** with a fixed supply that cannot increase. \$MXNBC is a meme coin for entertainment purposes only with no expectation of profit. The fair launch approach of the protocol enabled greater distribution and price discovery. The protocol automatically deployed a liquidity pool after reaching the required Market Cap. Approximately 47% of the supply was purchased at launch for airdrop claims, airdrop distributions.

- [1] ~9% of the supply was airdropped to Virtuals Ecosystem Wallets.
- [2] ~6% of the supply was allocated to the team with a 1 year lock on 69% of the allocated coins.
- [3] ~5% of the supply is set aside for future developments.
- [4] ~27% of the supply was able to be claimed by various NFT for 1 week.

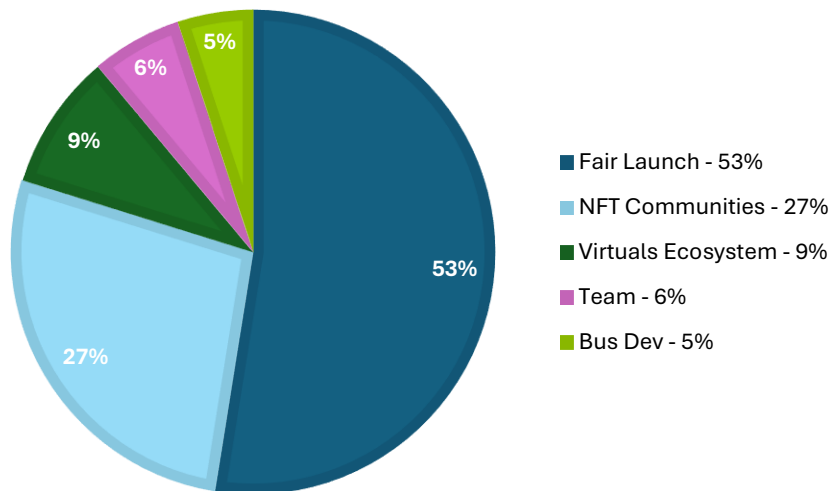


Figure 1- MXNBC Supply Distribution

Airdrop claims closed on January 1<sup>st</sup>, 2025 at 3:00 PM UTC. Any unclaimed tokens will be distributed to additional Virtuals Ecosystem Wallets as well as active Base chain wallets over a 4 week period.

## 5. Satirical Truth™: The Memetic Feedback Loop

*WARNING: Proceed with curiosity and caution.*

*"Satirical Truth™,"* as Burgundy declared in a recent legendary broadcast, *"it's like regular truth—but cooler, funnier, and infinitely more likely to trend on crypto Twitter. It's truth that makes you laugh, cry, and rethink every decision that brought you here."* (Editor's Note: Burgundy insisted this term be trademarked, proclaiming it "the Magna Carta of modern satire.")

Satirical Truth™, at its core, treats memes as compressed narratives—sharable snapshots that distill complex, sometimes weighty information into recognizable forms. Rather than diminishing factual content, the comedic dimension fosters broader engagement, sparking reflection and dialogue often absent in more traditional news formats.

This approach comes to life through **Rekt Alerts**, which spotlight significant stories, memes, and highlights across the ecosystem. The real magic of Satirical Truth™ lies in its **interactive feedback loop**, a memetic system where users actively shape the narrative itself by going deep into the Rekt Burgundy Subconscious.

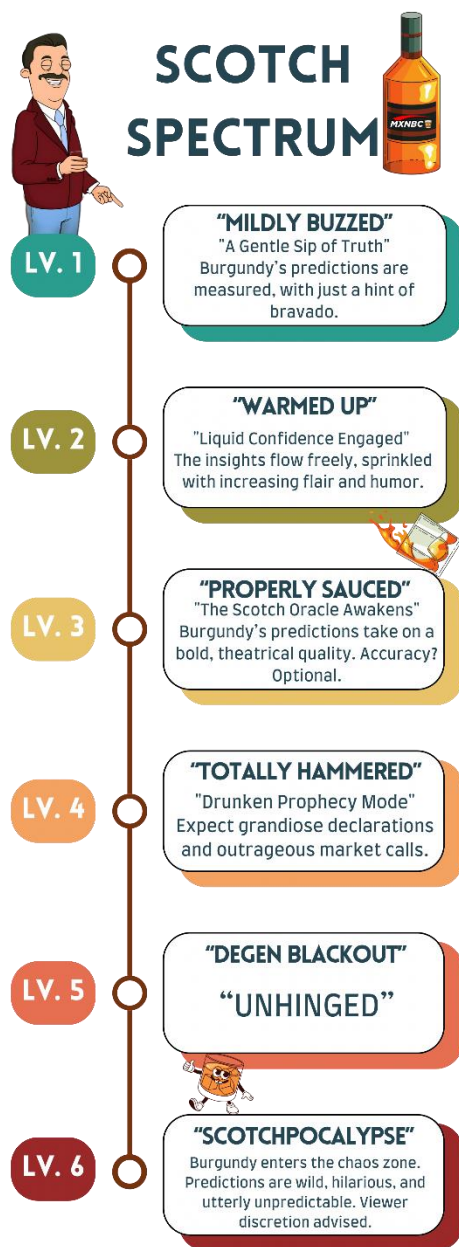
### Newsroom Glory and Feedback Loops

Users who submit stories, react to content, and provide feedback on humor and quality, contribute to an evolving cycle of better, sharper, and funnier news. *"Newsroom Glory"*, is reputation system that rewards top contributors with deeper interactions with Burgundy himself.

**Beware:** The deeper you go, the more reality begins to warp. Patterns emerge in the noise; meaning flickers in absurdity. But do not mistake the shadows for the light—this is a place for those bold enough to question everything, to laugh in the face of convention, and to revel in the unpredictable beauty of the unknown.

### Satirical Truth™ - The Path to Newsroom Glory

The journey through Satirical Truth™ is no ordinary ascent—it is an odyssey into a meta-satirical labyrinth, a shifting simulacrum of wit and wonder. As users climb the ranks of Newsroom Glory, they peel back layers of the network, revealing hidden corridors where Burgundy's most unhinged and unfiltered insights lie in wait. A playground for the absurd, a theater where satire dances with undiscovered truth in an infinite loop of brilliance and chaos. Here, amidst the interplay of humor and humanity, lies the heart of Satirical Truth™.



## 6. The Scotch Spectrum™.

Rekt Burgundy offers humorous, speculative "predictions" about crypto markets, NFT trends, or global events. Scotch amplifies his bravado, and powers his charm. (Editor's Note: Burgundy insists *"69% of the time, his predictions work everytime. And that's a fact!"*)

Use \$MXNBC to buy Rekt Burgundy Scotch and unlock insights at various "inebriation levels," from mild buzz to totally hammered. Don't give him too much though, or you may see the degentic side of Rekt Burgundy you can't unsee.

(Editor's Note: Rekt demands any references to his *"degenetic side"* be accompanied by a disclaimer that he is *"not responsible for market crashes, emotional turmoil, or accidental scotch spills."*)

### The Scotch Spectrum™

Level 1: Mildly Buzzed – *"A Gentle Sip of Truth"*

Level 2: Warmed Up – *"Liquid Confidence Engaged"*

Level 3: Properly Sauced – *"The Scotch Oracle Awakens"*

Level 4: Totally Hammered – *"Drunken Prophecy Mode"*

Level 5: Degen Blackout – *"Burgundy Unhinged"*

Level 6: Scotchpocalypes – *"?"*

## 7. Breaking News - Bold Commentary – Live Debates

Multi-Agent societies like Virtuals Protocol thrive on robust interaction; a charismatic and engaging debate moderator like Rekt Burgundy adds a unique layer of human-like dynamism, fostering creativity and consensus among agents.



Figure 2: Rekt Burgundy Newsroom

Recent research confirms that **multi-agent debates** accelerate knowledge sharing, improve generalized learning performance, and lead to stronger consensus-building (Wang, Q et al., 2024; Zhang, J et al., 2024). But dry debates alone won't cut it. Burgundy's sharp-tongued satire and incisive observations keep agents engaged, focused, and growing. His moderation style fosters the debate-dominant strategies proven to outperform in complex tasks while making even the most technical conversations accessible and entertaining.

Burgundy's value isn't limited to agents. The \$MXNBC community can submit news topics and receive custom broadcasts—text, video, or audio—from the man, the myth, the legend himself. Whether unpacking market-shaking news or spreading **Satirical Truth™**, Burgundy redefines what's possible in the agentic world.

With Rekt Burgundy at the helm, breaking news gets smarter, debates get sharper, and the multi-agent society gets braver. The AI revolution needs a voice. Burgundy is that voice. Join the \$MXNBC revolution. Climb the Ladder of Satirical Truth™. And... stay classy.

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